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Reg. No. : .....

Name : .....

First Semester B.Com. Degree Examination, November 2019

First Degree Programme Under CBCSS

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(Common for Foundation Course I - CO 1121/CX 1121/ TT 1121/HM 1121/CC 1121)

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION A

Answer **ALL** questions in one word or to a maximum of two sentences each.

Each question carries **1** mark.

1. What is focused reading?
2. What is symposium?
3. What is nonprofit business organization?
4. What is a trust?
5. What is limited partnership?
6. What is company limited by guarantee?
7. What is public company?
8. What is a primary sector?
9. What is meant by hospitality industry?
10. What is liberalization?

(10 × 1 = 10 Marks)

P.T.O.

SECTION B

Answer any **EIGHT** questions not exceeding one paragraph each.

Each question carries **2** marks.

11. Write about reading techniques used to gather business information.
12. Students are required to consider certain points while attending a lecture class. What are they?
13. What is a mixed economy?
14. What is MNC? What are its main features?
15. What is a joint venture? What are its advantages?
16. What are the benefits of joint Hindu family business?
17. What are the features of sole proprietorship?
18. What are the emerging areas of service sector?
19. What are the merits of globalization?
20. What is quality of work life?
21. What is the social responsibility of business towards society?
22. What is quality circle?

(8 × 2 = 16 Marks)

SECTION C

Answer any **SIX** questions in about 120 words each. Each question carries **4** marks

23. What is the need of learning information by commerce students?
24. What are the main features of capitalism?
25. What are the advantages of cooperative organization?

26. What are the limitations of a company?

27. What are the steps to be followed to form a joint venture?

28. What are the main features of entrepreneur?

29. What are the characteristics of private sector enterprises?

30. Write a note on new economic policy of India.

31. Training helps an individual organization in different ways. What are they?

(6 × 4 = 24 Marks)

SECTION D

Answer any **TWO** questions in not exceeding 4 pages each.

Each question carries **15** marks.

32. Define partnership organization. What are the advantages and disadvantages of partnership form of organization?

33. What are the steps required to establish a business? Explain.

34. What are the management problems faced by large organizations medium and small scale organization?

35. What is business ethics? Explain the concept, need and importance.

(2 × 15 = 30 Marks)